Ukraine's Labour Migration: Facts v Public Discourse

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Project: Promoting Evidence-Based Media Coverage of Labour Migration from Ukraine to V4 Countries

















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Goal: to increase amount of evidence-based information about Ukrainian labour migration to V4 countries in media

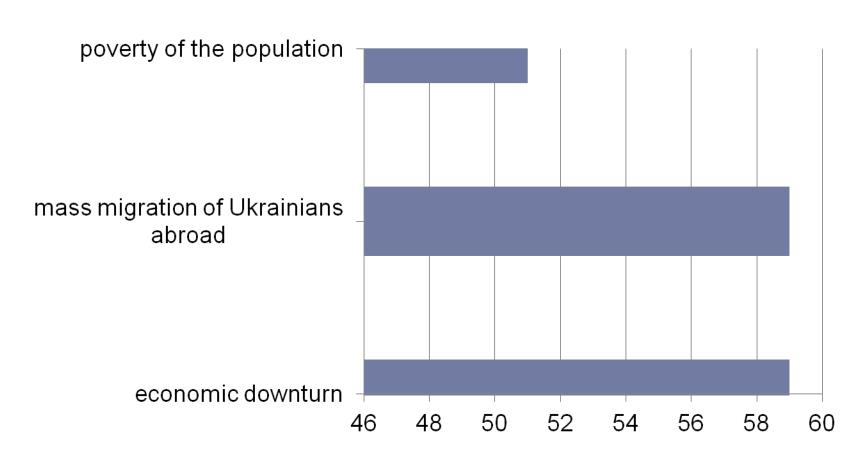
Instruments:

- 1. find out common mistakes and myths
- 2. to provide trustworthy data and its sources

Audience: journalists, officials and public persons who intend to make public statements about labour migration

The most relevant threats for Ukraine

Public opinion, November 2018



Source: Rating sociological group

12m

Ukrainians go to work abroad - Reva

- •3,2 m Ukrainians work abroad permanently
- while 9m temporarily

Andrii Reva is the social policy minister of Ukraine

Source: http://bit.do/eRsJH



28.7m

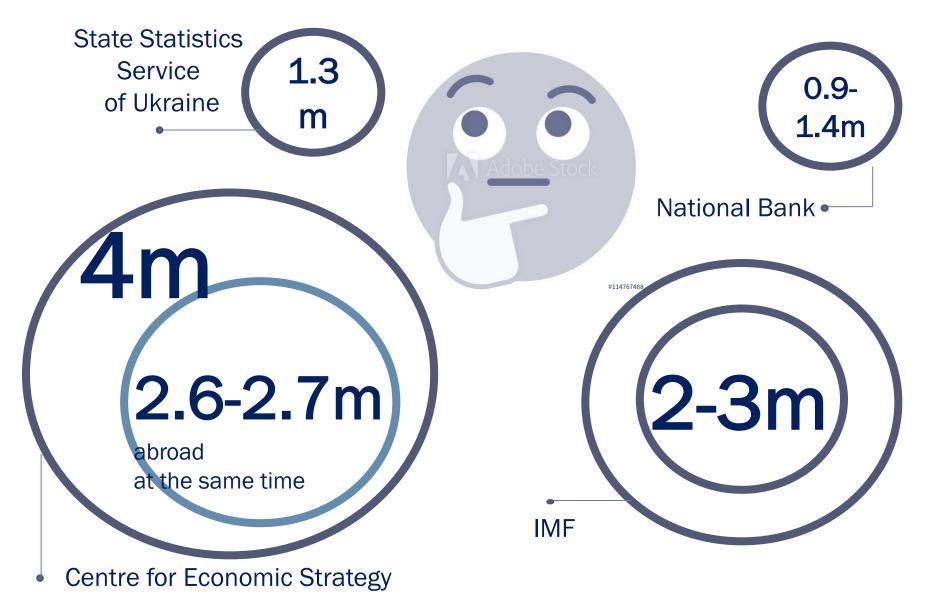
12m

working-age Ukrainians (statistics service)

"labour migrants" (Reva)??

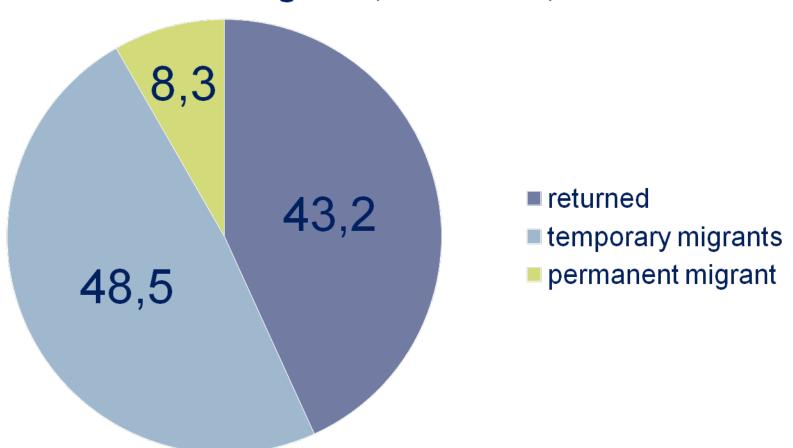
How many Ukrainians do work abroad?

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Do Ukrainians usually come back? (1)

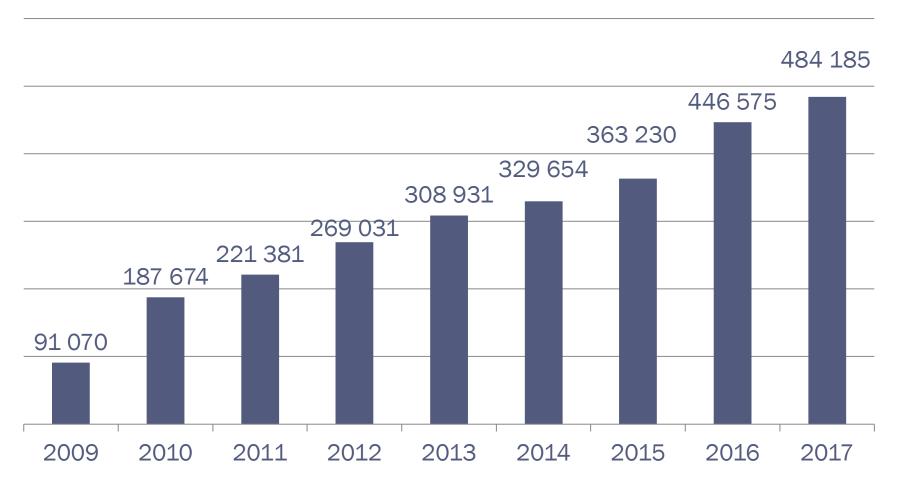
Labour migrants, 2015-2017, %:



Source: State Statistics Service of Ukraine

Do Ukrainians usually come back? (2)

Long-term Ukrainian residents in EU



Source: Eurostat

"Bleeding" (or "haemorrhage")

- Quoted in more than 400 media materials in 2 days:
 - The focus was on negative aspects
 - Manipulations
- The article:
 - Based on public opinion survey
 - The goal determines methodology
 - Conclusions without analysis



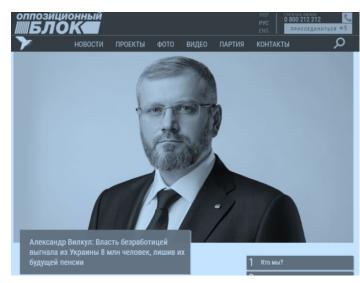
Yuliia Mostova & Serhii Rakhmanin

Source: http://bit.do/eRuqW



Emigration — bad authorities ?

 "The authorities forced out 8m people from Ukraine due to unemployment" – Oleksandr Vilkul, politician

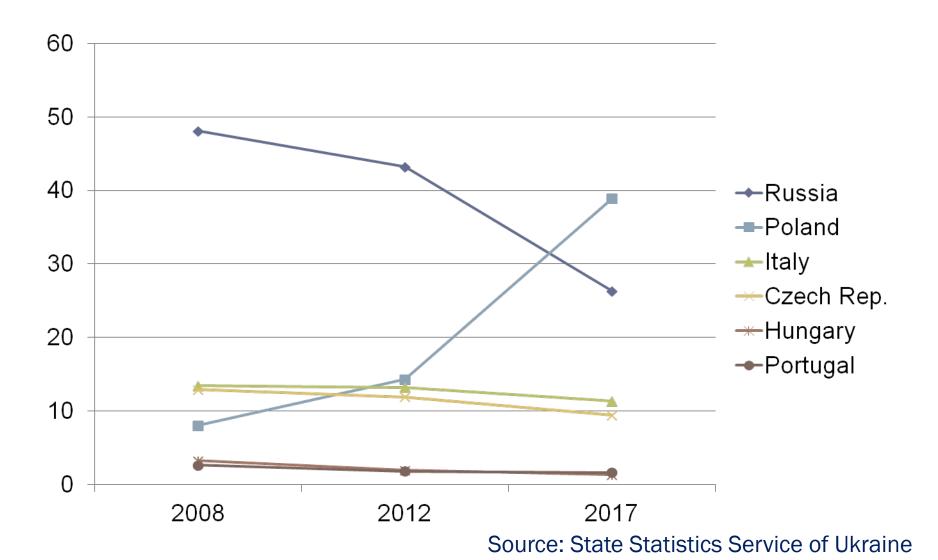




Виступ Юлії Тимошенко на з'їзді партії ВО "Батьківщина"

"These are not reforms (what the government did –ed.). This was the well-planned way to minimize Ukrainian population." – Yuliia Tymoshenko, politician

Where do Ukrainians work?



Where do they come from?

	North	Center	South	East	West
2008	5,7	9,2	8,9	18,8	57,4
2012	6,7	3,3	8,6	9,8	71,6
2017	6	9,2	8,6	6,8	69,4

Source: State Statistics Service of Ukraine

The migration balance is positive

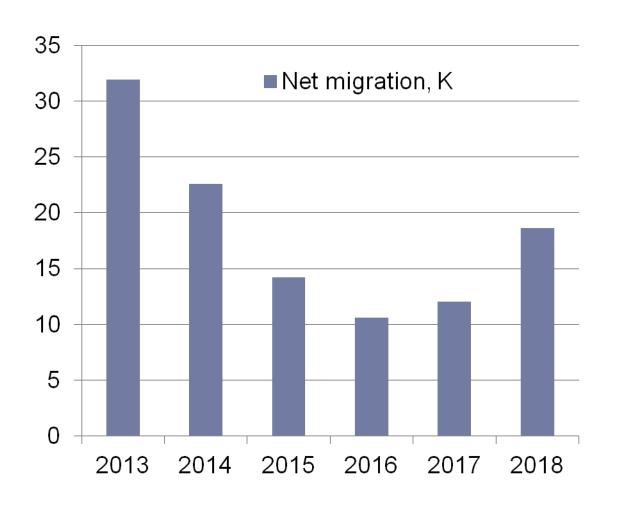
Migrants TO Ukraine – Migrants FROM Ukraine =

+11-14K

Source: http://bit.do/eRuzs



Net migration is +11-14K??





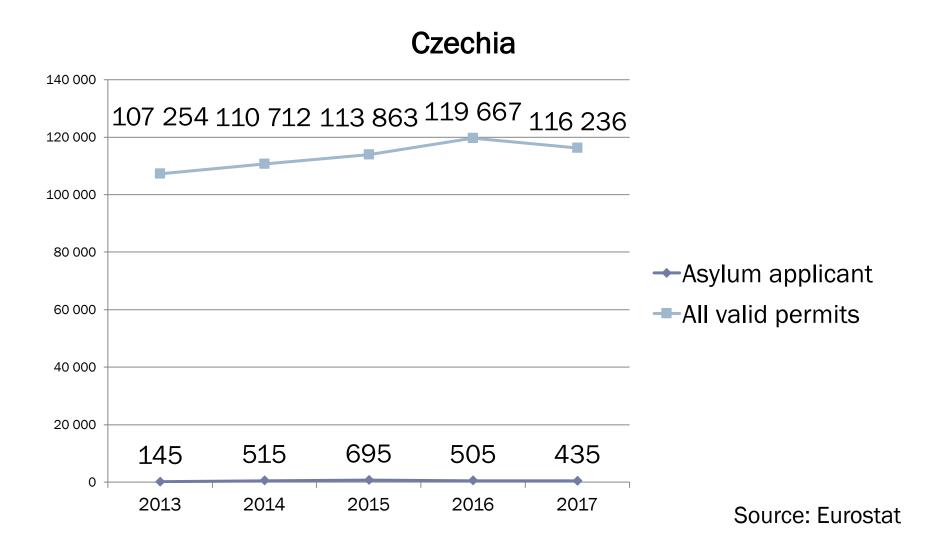
Note: Data after 2014 don't account for occupied Crimea and part of Donbas

Source: State Statistics Service of Ukraine

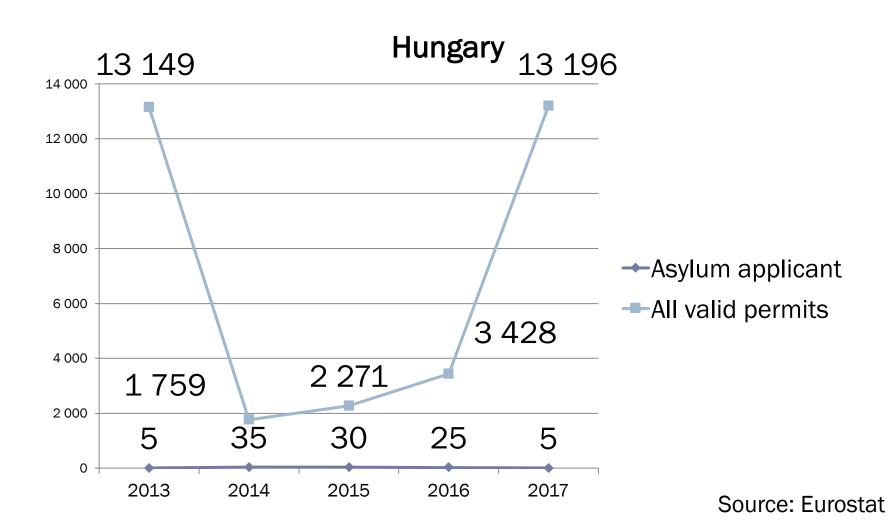
Some narratives of Russian disinformation

- Ukraine facing labor 'catastrophe' as millions of citizens flee country – RT
- Kyiv's junta prepares ethnic cleansing: concentration camp next to Odessa, lists of Russian, and death penalty for "traitors" – Journalist truth, Russia's outlet

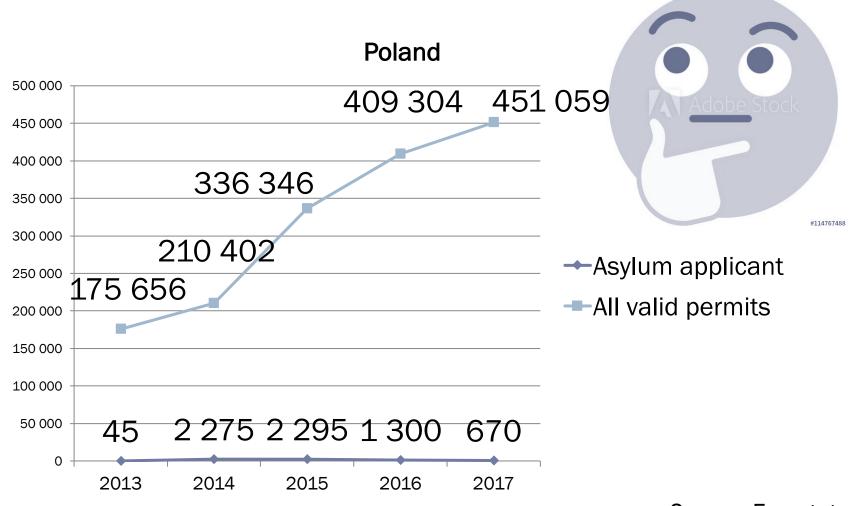
How many Ukrainians seek asylum in V4?



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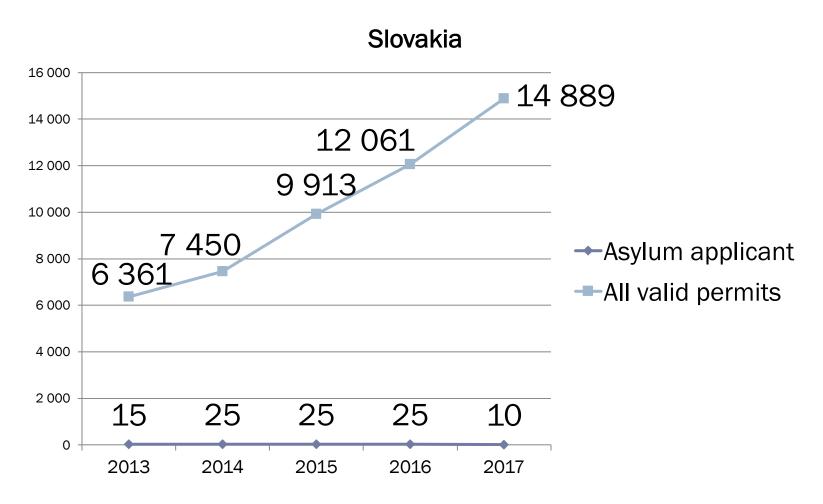


1-2m Ukrainian refugees in Poland?



Source: Eurostat

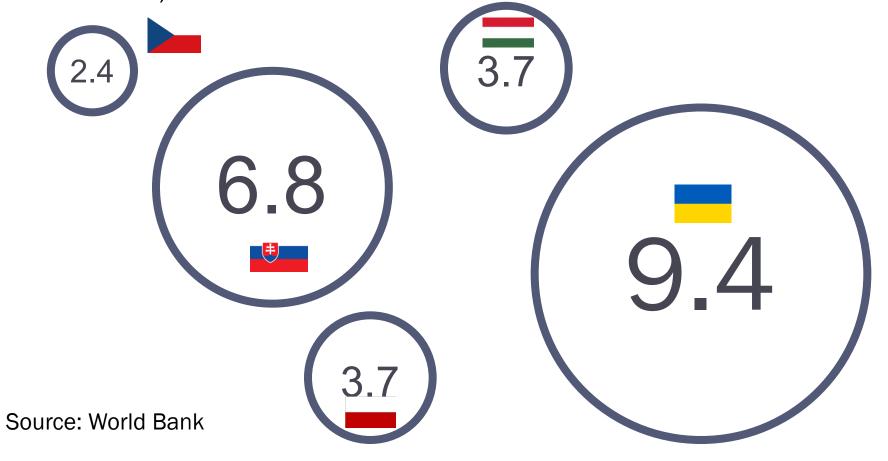
How many Ukrainians seek asylum in V4?



Source: Eurostat

Unemployment, 2018

Unemployment, total (% of total labor force) (modeled ILO estimate)



What Ukrainian media lack

- Monitoring migrants reintegration measures
- Human interest stories
- Practical advices
- Comprehensive evaluation of labour migration effects

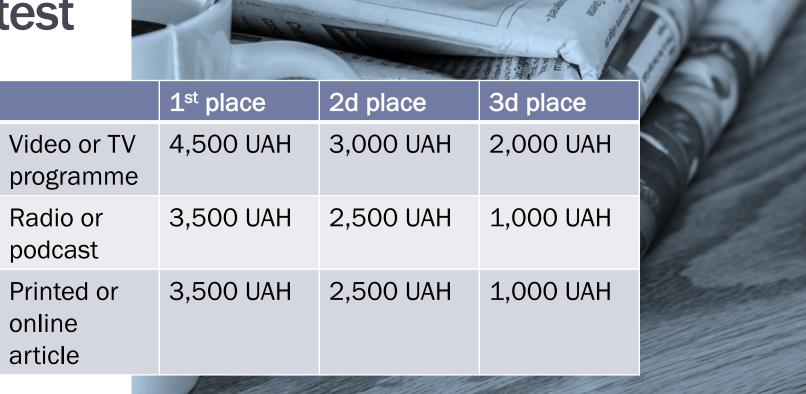
Promoting evidence-based media coverage

- Public discussions and events for journalist on latest trends, information sources, pros and cons of various datasets
- Debunking manipulations and disinformation timely and with a big outreach
- Support to the coverage of this topic according to journalists' code of ethics

Labour migration effects

Realm	Positive effects	Negative effects
Economy	Remittances Investments Unemployment decrease	Social system burden Labour shortage at home
Human capital	New skills Motivation for residents	Loosing HC
Social realm	Well-being	Family problems

Contest



Languages: English, Ukrainian, Russian

Deadline: June 16, 2019

Materials should by produced after March 23, 2019

Send them to: office.europewb@gmail.com

Link: http://bit.do/eRxaX

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