



# European Citizens' Initiative for Media Pluralism: The State of the European Union and Hungary

International conference organised by the Hungarian Europe Society

## List of Speakers

**Judit BAYER, dr.** is associate professor, and since 2006, head of the Legal Studies Department of the King Sigismund College, Faculty of International Relations and Political Sciences. Previously, she was adjunct professor (2002-2005) at the same college, and before that assistant lecturer at the International Business School in Hungary (1998-2002). She was also guest lecturer at various universities teaching media law. Currently, she teaches courses on international human rights, Internet law, media law, information society and more. Her various research topics have included digital public service television, the liability of Internet service providers or the regulation of Internet content. Among many other public roles, Bayer is Founder of the Milla Foundation (2012), Chairperson of the Legal Committee of the Hungarian Advertising Association (MRSZ) (2010-) and Member of the executive board of the Hungarian Communication Research Society (MKTT) (2010-). She holds an LLM from the Faculty of Law of the Eötvös Loránd University, Budapest (1998), and earned her PhD. from the same institution in 2005.



**Bea BODROGI, dr.** Graduated from law school in 1996, worked as a legal consultant at the Legal Defence Bureau for National and Ethnic Minorities (NEKI) from 1996, and as an attorney from 1999. She obtained her LLM in 2000 from the London School of Economics with specializations in human rights, discrimination and alternative dispute resolution. Her primary field of expertise is the legal defence of victims of discrimination. Over the last 15 years, she has served as legal counsel before Hungarian and international courts in the defence of Romas, persons with disabilities, women, and members of the LGBT communities. She has directed various human rights programmes, including a training on discrimination law for over 200 judges, subsidized by the European Union and in collaboration with the Hungarian Judicial Academy. A trainer and mediator, she has published widely in the field of human rights, and has also co-authored a

commentary on the law of equal treatment. Since 2011, her rights protection work mainly concentrates on the domain of media, and she is currently working on a handbook on media freedom with her co-author, József Kárpáti, dr.

**Elda BROGI** is Scientific Coordinator of the Centre for Media Pluralism and Media Freedom at the European University Institute. Her main interests cover constitutional, European and media law. Before joining the Centre for Media Pluralism and Media Freedom, she has been teaching Information and Communication law at the University of Macerata and Florence, she has been working as parliamentary assistant at the European and at the Italian Parliaments and as research fellow at the Universities of Florence (Media Integration and Communication Centre) and Perugia. She has participated in many European and Italian research projects on her main topics of interest. For instance, within the University of Florence, she was the coordinator of the project "Support to the reform of Serbian Media Legislation towards EU standards and strengthening of legal and technical skills of media professionals" (CARDS) and recently she has been working in the Mediadem project at the Law Department of the EUI. She holds a degree in Law (University of Florence), a Ph.D. in Public Law and Constitutional Law at the University La Sapienza, Rome and is admitted to law practice.



**Giovanni GANGEMI** is a media expert with a ten years' experience in the international media industries. He has worked since 2003 for the most important media consulting institutes such as e-Media and IsICult, of which he became associate director in 2006. He's MD of the Italian office of Headway International, a Paris based media consulting company, and Director of the Communication Area of I-Com, Istituto per la Competitività. His works focused on markets and players business and strategies, content and developments, mostly based on international comparative approaches.

Giovanni graduated in Communications from La Sapienza University of Rome, and has a Master degree in Cinema and Televisions Financing. He has been assistant professor of Media Strategies within the Luiss-Guido Carli University of Rome and wrote several essays on TV and media.

**Svetlomira GYUROVA** is an editor at the International Department of the Bulgarian weekly newspaper Capital since January 2007. Prior to becoming an editor, she worked for three years as a reporter at the same department. In 2004 and 2005 Svetlomira received the Award of the Delegation of the European Commission in Bulgaria for best journalist publication about EU in print media. In 2003 she received the Award of the Embassy of Poland in Bulgaria for journalist publication about contemporary Poland. Svetlomira holds a masters degree in Political Science from the Sofia University St. Kliment Ohridsky. She speaks English, German, Russian (intermediate level) and Bulgarian.



**István HEGEDŰS** is the chairman of the Hungarian Europe Society, a Budapest-based NGO. Since the turn of the century, HES has organised numerous conferences and workshops on current international affairs, focusing especially on European Union issues.

Hegedűs has become politically active at the very beginning of the Hungarian regime-change. In 1989, he participated at the national roundtable negotiations on the transition to democracy as a delegate of the opposition groups. He was a permanent member of the media committee during the talks. He became a liberal member of the first freely elected Hungarian Parliament in 1990 and also served as the vice-chairman of the Foreign Affairs Committee.

Following this period, Hegedűs started to work as a free-lanced scholar and lecturer in several higher education institutions. Amongst others, he had courses on Hungarian and European politics for students participating at the Education Abroad Program of the University of California located at the Eötvös Loránd University of Sciences in Budapest.

He received his Ph.D. in sociology at the Corvinus University of Budapest in 2004. Since 2011 Hegedűs lives mostly in Brussels.

His publications include: an edited volume in English entitled “Media and Politics” (co-edited with Péter Bajomi-Lázár, New Mandate Publishing House, Budapest, 2001); an edited book in Hungarian “The Marching In of the Hungarians - As a Member State in the Enlarging European Union” (Hungarian Centre for Democracy Studies Foundation, Budapest, 2006); political analyses like the publication in English entitled “After the Accession Talks, Facing the Referendum - Hungary and its Media Joining the EU” (Central European Political Science Review, Spring 2003); a study entitled Media Representations of EU Matters in National Media Systems - The Hungarian Case (in: Media, Nationalism and European Identities, edited by Miklós Sükösd and Karol Jakubowicz, Central European University Press, Budapest - New York, 2011).

**William HORSLEY** is the UK Chairman of the Association European Journalists (AEJ) and the international Media Freedom Representative of the AEJ. For many years he was a BBC foreign correspondent reporting from Europe and Asia, and a presenter of BBC TV and Radio programmes. He now writes and broadcasts on international affairs as well as media issues for UK and international outlets. He is the international



director of the Centre for Freedom of the Media (CFOM) at the University of Sheffield, which partners UNESCO to assist in implementing the UN Action Plan on the Safety of Journalists and the Issue of Impunity. He is actively engaged in the UK and Europe-wide debate concerning media independence and quality, and advises the Parliamentary Assembly of the Council of Europe on matters related to media freedom. The OSCE has published his Safety of Journalists Guidebook as a reference text for participating States.



**Claudia K. HUBER, dr.** is currently Senior Researcher and Project Developer at Alfred Herrhausen Society (AHS), the International Forum of Deutsche Bank. At AHS she is responsible for the Foresight Project, a program of investigation and debate that aims to promote greater awareness, understanding and cooperation amongst the emerging countries and the West. Prior to this she worked as a Policy Analyst for Google Germany and was a research associate at the Institute for Media and Communication Policy in Berlin. Ms. Claudia Huber has published several articles on Media and Politics in the European Union. Her

fields of interest and expertise include political communication, media policy, and international relations. She completed her Ph.D. in Political Sciences at the University of Hamburg and the Berlin Graduate School of Social Sciences in 2011. She holds a Masters Degree from the London School of Economics and Political Sciences.

**Györgyi KOCSIS** is journalist, vice-chairperson of the Hungarian Europe Society. She obtained her university degree in economics in 1975 at the Karl Marx University of Economics (currently Corvinus University, Budapest). She started her career as journalist at the daily “Világgazdaság” (World Economics), and in 1979, she participated in the foundation of “Heti Világgazdaság” (HVG, Weekly World Economics), a weekly magazine on politics and economics. Between 1979 and 1999 she was the editor of the Hungarian economics section of the magazine, in 1999-2005 she was Brussels correspondent of the weekly, and in 2006-2010 the deputy editor-in-chief of HVG. After retiring in 2011, she continued her public activities as vice-chairperson of the Hungarian Europe Society. Her work as journalist has been honored, among others, with the Táncsics Prize and the Bossányi Katalin Prize.





**Zoe LEFKOFRIDI** is a Max Weber Post-doctoral fellow at Department of Social and Political Sciences of the European University Institute (EUI), Florence. She is researching democracy and representation in the European Union, with a focus on political inequalities and extremism. Prior to joining the EUI, she was a Research Fellow at the Institute for European Integration Research (2012-13) and the Department of Methods in the Social Sciences (2008-11) of the University of Vienna and a visiting scholar at Stanford University (2011). She conducted her doctoral studies at the Institute for Advanced Studies/IHS and the University of Vienna and

holds MA degrees from the College of Europe (Bruges) and the Diplomatic Academy (Vienna). Her work is forthcoming/appears in *European Union Politics*, *West European Politics* and *Comparative European Politics*, among others.

**Kerstin LUNDGREN** is Member of Swedish Parliament since 2002. In 2002-2006 she served in the Committee on the Constitution, in 2006 - 2010 in the Committee on Foreign Affairs, and was also member of the Swedish committee reviewing the Basic Law between 2004 and 2008. Since 2006, she holds positions in the Council of Europe: she is member of the Monitoring Committee and vice president of the Political Affairs Committee of the COE. Lundgren is political scientist by education, before 2002 she was working on local and regional democracy at the Authority for Local and Regional Governance. She also worked in the Swedish government and at the board of the Swedish Centre Party, and was president for 10 years in the regional body of the party.



**Lorenzo MARSILI** is the founder and spokesperson of the European Initiative for Media Pluralism. Using the European Citizens' Initiative — a new tool of transnational participatory democracy that allows European citizens to present legislation directly to the European Commission — Lorenzo is currently coordinating more than 100 partners to foster real change in media policy. Lorenzo is also the founder and current director of European Alternatives, a transnational organization promoting democracy in Europe. Working from offices in France, Italy, Romania and the United Kingdom, European Alternatives facilitates the participation of citizens in European political processes by

building transnational platforms and campaigns and by conducting training and awareness-raising activities.

**József MARTIN** is a journalist, college professor, president of the Hungarian Section of the Association of European Journalists. He is fluent in four foreign languages (English, German, Russian and French). He is economist by training. Three decades of his career had been connected to Magyar Nemzet (a Hungarian daily) until 1999; he published and publishes in many more dailies and weeklies, currently Metropol and Élet és Irodalom (Life and Literature). He is author or editor of more than ten volumes. He has taught various media-related courses at Eszterházy Károly College for one and a half decade; in 2006 he was visiting professor at Valdosta (Georgia, USA). He owns multiple professional awards and prizes. His latest volume: *Iszlám művészet/ Unger Ödön világhírű gyűjteménye a Manor House-ban* [Islam Art/ Ödön Unger's world famous collection in the Manor House] (2010, bilingual); studies: *Ha Ausztriát kizárják Németországból...* (Médiakutató, 2012/1), *Szabó Zoltán és a Szellemi Honvédelem* (Holmi, 2013/1).



**Giovanni MELOGLI** is the initiator, with Lorenzo Marsili (European Alternatives), of the European Citizens' Initiative for Media Pluralism. Giovanni is member of the Alliance Internationale de Journalistes Administration Council and coordinator of the EU branch. He is consultant on the work of the European Convention on the Future of Europe and then MEP policy adviser. He is expert in EU audiovisual and media policies, and former member of the European Commission Media

Literacy Expert Group. Co-author of the book: *Le carceri segrete della CIA in Europa* (Secret CIA Prisons in Europe), with Giulietto Chiesa and Francesco Decarlo.

**Péter MOLNÁR** as Senior Research Fellow is one of the founding researchers of the Center for Media and Communication Studies at Central European University since 2004, a writer and activist, an organizer of the One Million for Hungarian Press Freedom Facebook group. As former member of the Hungarian Parliament (1990-1998) he was one of the principal drafters of the 1996 Hungarian media law, was member of the Hungarian Radio-Television Board's Complaint Commission (2001-2010), German Marshall Fellow, two times Fulbright Fellow and Shorenstein Fellow at Harvard University, has been legislative advisor since 2002, has taught and lectured at numerous universities around the world since 1994. In 2006, he drafted the Budapest Declaration for the Freedom of the Internet that was signed by many media scholars. In 2007, the staged version of his novel, *Searchers*, won awards for best alternative play and best independent play in Hungary. An active slammer since 2010, when



he initiated and convened an anti-racist/pro-diversity slam poetry event with internet streaming between Budapest and New York. He co-edited “*Content or Context of “Hate Speech”*: Rethinking Regulation and Responses”, Michael Herz and Peter Molnar (eds.), 2012, Cambridge University Press.

His publications include “Responding to “Hate Speech” with Art, Education and the Imminent-Danger Test”, in “*Content or Context of “Hate Speech”*”; “A Failure in Limiting Restrictions on Freedom of Speech: the Case of the Audiovisual Media Services Directive”, in Beata Klimkiewicz (ed.) *Freedom of the Media*, 2010, Central European University Press; “Laws and Policies – Enabling or Withholding the Development of the Culture of Constitutional Democracy”, in *International Journal of Politics, Culture, and Society*, 2009; “Towards Better Law and Policy Against “Hate Speech” - The ‘clear and present danger’ Test in Hungary”, in Ivan Hare and James Weinstein (eds.) *Extreme Speech and Democracy*, 2009, Oxford University Press; “Danger! Men at work: EU and CoE legislation and free expression in Hungary”, in *Eurozine*, March 20, 2009; “The Paradox of Informed Participation: What Universities Can Do for Freedom of Information”, in an issue of the *Cardozo Public Law, Policy, and Ethics Journal* (vol. 7, #3) that he initiated and co-edited; “Law and the Creation of Free Speech Rights: The Impact of International Regulations in Central and Eastern Europe”, *Global Media Journal, Polish Edition*, no. 1 (4) 2008; Commentary on the 1999 U. S. State Department Country Reports on Human Rights Practices, on the Freedom of the Press in Hungary, *Communications Law in Transition Newsletter* Special Issue, September 4, 2000; ““Without Uncertainty, Compromise and Fear” – The New York Times Rule in Hungary”, *Shorenstein paper*, 2000; Commentary on the 1998 U. S. State Department Country Reports on Human Rights Practices, on the Freedom of the Press in Hungary, *Post-Soviet Media Law and Policy Newsletter* Special Issue, July 15, 1999; “Transforming Hungarian Broadcasting” *Media Studies Journal*, Fall 1999; “Public Television in Hungary” *Post-Soviet Media Law and Policy Newsletter* 1998.



**Péter NIZÁK** is Project director of Open Society Initiative Europe’s Hungary Project. He has worked in the Hungarian NGO sector since 1991; he was the program coordinator of the Independent Ecological Center (1992-96), executive director of DemNet Foundation (1998-2002), program director of Civil Society Development Foundation (2002-2003) and executive director of the Hungarian Soros Foundation (2006-2007). He has delivered lectures at the ELTE University since 1993 on civil society and third sector issues, and has served as editor and chief editor of

Civil Review quarterly journal since 2004. His main professional areas are democracy development, NGO development programs and participatory democracy. He has MA degrees from ELTE AITFK (1989) and ELTE BTK (1993) on Hungarian Language and Adults People Education. Currently he is PhD candidate at the ELTE AJK, Institute of Political Science.

**Sándor ORBÁN** is the executive director of the South East European Network for Professionalization of Media (SEENPM) which unites eighteen non-for-profit media development centers from twelve countries of the region. He designs, coordinates, and supervises media policy, research, advocacy and journalism training projects. Prior to this current position, in 2006, he managed research and academic training programs at the Center for Media and Communication Studies of the Central European University in Budapest. From 1997 to 2005, he served as director of the Center for Independent Journalism (Budapest), established by the Independent Journalism Foundation (New York). In 1983–95, he worked at Hungarian media outlets an international news editor and reporter covering political, social, and cultural events in North America and Europe. Orbán was a beneficiary of several international journalism fellowships, including the Hubert H. Humphrey program at the University of Maryland in 2004–2005, and a study tour organized by the World Press Institute (St. Paul, MN) in 1993. He completed a one-year diploma program at the Bologna Center of the School of Advanced International Studies/Johns Hopkins University in 1989–90. He received his M.A. degree in international relations and journalism at the Moscow State Institute of International Relations in 1983.



**Gábor POLYÁK** is assistant professor at the University of Pécs and Corvinus University Budapest. He is the leader of Mérték Media Monitor, a civil group for the media freedom. He graduated in law and communication at the University of Pécs. He made an LL.M. degree at the University of Vienna in ITC law. His PhD was made at the University of Pécs. He is the chief editor of the Hungarian journal 'Infokommunikáció és Jog' ('Infocommunications and Law'). He is

author of numerous publications and expert papers in media law, informatics law and telecommunications law. He works as advisor at authorities and firms in the ITC sector.

**Richard ROSE** is Director of the Centre for the Study of Public Policy at the University of Strathclyde and Visiting Professor at the European University Institute Florence. His latest book is **REPRESENTING EUROPEANS: A Pragmatic Approach** (Oxford University Press). He has honors from international, British and American institutions and has lectured in 25 of 28 EU member states.







**Máté SZALAI** is the Hungarian national coordinator of the European Citizens' Initiative for Media Pluralism. Since 2011, he has worked as a civil activist as the chairman of the Liberal Youth Association, which aims to strengthen the liberal civil culture and to promote liberal, republican and democratic values among the Hungarian youth. He has acquired a Master degree in international studies and currently participates in the international relations PhD program of the Corvinus University of Budapest.

**Erik USZKIEWICZ** is a lawyer. He is a Ph.D. candidate at ELTE University Faculty of Law (Budapest), his research focuses on prejudice and discrimination in jurisdictional practice. He deals with the theory of rule of law, process of democratization and human rights. From its foundation he is a member of Mertek Media Monitor where he takes part in different researches related to media policy, press freedom and some European initiatives.



**Sofia VASILOPOULOU** is a Lecturer in the Department of Politics at the University of York. She teaches quantitative and qualitative research methods, Comparative European Politics and EU Politics. Her research interests include political behavior and party politics. She holds a PhD in European Studies from the London School of Economics. Prior to joining York, she was a Fellow in Comparative Political Analysis in the School of Public Policy, University College London. She currently works on a number of projects examining the theme of political dissatisfaction with democracy and democratic institutions across Europe. These include Euroscepticism, the rise of the far right, and partisan response to the Eurozone crisis. She also has a keen interest in the democratic legitimacy of the Members of the European Parliament and the European Union more broadly.

**Mátyás VINCE** is an economist, journalist. After graduating from the Karl Marx University of Economics in 1970, he worked for Világgazdaság (World Economics), and was editor from 1975. He was founding editor-in chief of HVG (Weekly World Economics) between 1979-1988, until 1988-1990 founder and editor of the World Bank publication “Transition” in Washington. In 1990-92, he is president of the board at Figyelő Rt., in 1991, editor-in-chief and president of the editorial board of Világgazdaság. He is founding editor-in-chief of Napi Gazdaság (Daily Economics, 1991) and Teszt Magazine (1992-94), editor-in-chief at Magyar Hírlap (1994-96). Between 1996 and 1998 he is editor-in-chief of the online edition of HVG. Between 1998 and 2000 he is executive director of Origo Kft. and later Matávnet Kft. In 2001-02, he is editor-in-chief of the English-language Business Hungary. He is president of the Hungarian News Agency (2002-2010). In 1994-2003 he is member of the board of the National Association of Hungarian Journalists, in 1997-2003 vice president, and since 2011 honorary president.



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